

**Eastern Cape Innovation Challenge Programme (ECIC)**

Cultivating high-impact, responsible, competent, and confident young entrepreneurs!

**2022 Call for Applications**

**Closing date: 22 April 2022**



**Are you an Eastern Cape entrepreneur with an innovative solution that can solve a local service delivery or societal challenge and contribute to socio-economic outcomes?**

**If yes**, the ELIDZ Science and Technology Park with its stakeholders invites you to apply for participation in the Innovation Challenge.

**Who is eligible to participate?**

Eastern Cape based Innovators

### Important Information to Note

- The idea/concept/product must be innovative and targeted at addressing a Service Delivery or societal challenge.
- An idea is considered innovative if it is new and has not been implemented before to solve the identified challenge or is an improvement over existing solutions wherein the improvement provides a significant benefit to the target audience or market.
- Service delivery in South Africa remains a major challenge for municipalities. With a lack of infrastructure, resources and maintenance, they are unable to provide the community with quality service delivery during rapid transformation. Eventually, the lack of municipal infrastructure is halting progress in some areas.

<https://www.dbsa.org/article/impact-municipal-infrastructure-basic-service-delivery-south-africa#:~:text=Service%20delivery%20in%20South%20Africa%20remains%20a%20big%20challenge%20for,halts%20progress%20in%20other%20areas.>

- The challenges of society in this context refer to the problems that our society is struggling to solve. The societal challenges include issues such as poverty, food security, access to health care, slower economic growth, unemployment, access to affordable energy sources or affordable water, etc.  
[HTTP://WWW.STATSSA.GOV.ZA/MDG/SDGS\\_COUNTRY\\_REPORT\\_2019\\_SOUTH\\_AFRICA.PDF](http://www.statssa.gov.za/mdg/sdgs_country_report_2019_south_africa.pdf)

## Participation and Assessment Process

To ensure participation, applicants will be required to follow the process below:



APPLICATION FORM  
- Innovation Challenger

### ASSESSMENT CRITERIA FOR PRESELECTION STAGE

<b>Problem definition (20%):</b>	<b>The extent to which the challenge being resolved has been clearly identified and defined.</b>
<b>Innovativeness of the proposed solution (50%):</b>	<b>The extent to which the solution is new or is a significant improvement over existing solution.</b>
<b>Feasibility of the proposed solution (20%):</b>	<b>the extent to which the proposed solution is feasible having regard to the technical aspects of the project, timelines, team, partnerships, financial resources, etc.</b>
<b>Potential Impact of the proposed solution (10%):</b>	<b>The extent to which the proposed solution will impact positively on the identified challenge.</b>

### ASSESSMENT CRITERIA FOR SHORTLISTING AND FINAL PITCH STAGES

<b>Problem definition (5%):</b>	<b>The extent to which the applicant has a clear understanding of the challenge identified.</b>
<b>Customer/user definition (5%):</b>	<b>The extent to which the applicant has identified the appropriate customers and users. The extent to which the applicant has undertaken customer discovery.</b>
<b>Innovation (35%):</b>	<b>The extent to which the proposed solution is innovative and differs from existing solutions.</b>

<b>Feasibility (15%):</b>	<b>The extent to which the proposed solution is feasible having regard to the technical aspects of the project, timelines, partnerships, financial resources, etc</b>
<b>Capabilities (15%):</b>	<b>The extent to which the team has the requisite expertise to develop and/or implement the proposed solution. In the case of an individual applicant, this refers to the extent to which the individual has the requisite expertise to develop and/or implement the proposed solution.</b>
<b>Sustainability (10%):</b>	<b>The extent to which the team has developed a sustainability plan for their proposed solution.</b>
<b>Potential impact (10%):</b>	<b>The extent to which the proposed solution will make an impact to society.</b>
<b>Quality of the submission/presentation (5%)</b>	

#### WHAT IS IN IT FOR ME?

- A maximum of five (5) **Innovative** projects will be eligible for:
  - Access to a dedicated mentor to assist with development and implementation of the idea/concept.
  - Access to pre-incubation services where available.
  - Access to a commercialisation specialist, IP specialist and product design professional where applicable.
  - Prototyping.
  - Assistance with marketing the idea/concept.

Enquiries may be directed to: [sivuyile@elidz.co.za](mailto:sivuyile@elidz.co.za)